

ORDER



Orders	Order / Rev:	166873
	Alt Order #:	06335685
	Product Desc:	WOMEN VOTE
	Estimate:	3253
	Flight Dates:	09/25/12 - 09/30/12
	Original Date / Rev:	09/25/12 / 09/25/12
	Order Type:	GENERAL

WDJT-TV-LP

Primary AE:	Vicky Rehill
Sales Office:	HCHI
Sales Region:	NAT

Agency	Name:	Adelstein/Liston
	Buying Contact:	Paula Hambrick
	Billing Contact:	
		222 W. Ontario St.
		Chicago, IL 60610

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Women Vote
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
Order Separation: 00:30:00 _____
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	43	\$19,600.00	\$16,660.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	43	\$19,600.00	\$16,660.00	0.00
Totals	43	\$19,600.00	\$16,660.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Rehl			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDJT-TV-LP	15%	\$19,600.00
Market	100%	\$130,666.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$1,306.67
WISN	32%	\$41,813.33
WITI	26%	\$33,973.33
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	25%	\$32,666.67
WVTV	1%	\$1,306.67
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	09/26/12	09/28/12	Morning News M-F 5a - 6a	CM	5a - 6a	--WTF--	:30	3	\$100.00	P-1	0.00	NM	3	\$300.00
				M-F 5a - 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		3		\$100.00		0.00					
2	WDJT	09/26/12	09/28/12	Morning News M-F 6a - 7a	CM	6a - 7a	--WTF--	:30	6	\$150.00	P-1	0.00	NM	6	\$900.00
				M-F 6a - 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		6		\$150.00		0.00					

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Advertiser: Issue/Women Vote
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 Estimate: 3253

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WDJT	09/26/12	09/28/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a --WTF--	:30	6	\$150.00	P-1	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--				6	\$150.00		0.00			
4	WDJT	09/26/12	09/28/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a		858a-10a --WTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$400.00		0.00			
N 5	WDJT	09/26/12	09/28/12	News at Noon News at Noon	CM	12p-1230p --WTF--	:30	3	\$250.00	P-1	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$250.00		0.00			
N 6	WDJT	09/26/12	09/28/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p --WTF--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$1,200.00		0.00			
N 7	WDJT	09/26/12	09/28/12	Wheel of Fortune 630p-7p 630p-7p/Wheel		M-F 630p-7p --WTF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--				2	\$1,500.00		0.00			
8	WDJT	09/26/12	09/28/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p --WTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$400.00		0.00			
9	WDJT	09/26/12	09/30/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p --WTFSS	:30	4	\$350.00	P-1	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTFSS				4	\$350.00		0.00			
N 10	WDJT	09/26/12	09/30/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p --WTFSS	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTFSS				1	\$1,500.00		0.00			
11	WDJT	09/29/12	09/29/12	CBS Sat Morn Nws 6a-8a CBS This Morning: Sat 6a-9a (6:00 AM-8:00 AM)		6a-9a -----1-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$100.00		0.00			
N 12	WDJT	09/29/12	09/29/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----1-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$400.00		0.00			
13	WDJT	09/29/12	09/29/12	Sa 7p - 8p Senatorial Debate	CM	7p - 8p -----2-	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----2-				2	\$1,000.00		0.00			
14	WDJT	09/29/12	09/29/12	Sa 8p - 9p Elementary	CM	8p - 9p -----1-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$1,200.00		0.00			
15	WDJT	09/29/12	09/29/12	Sat 1035p-1135p The Closer	CM	1035p-1135p -----1-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$300.00		0.00			
N 16	WDJT	09/29/12	09/29/12	Sat 1135p-1235a The Closer	CM	1135p-1235x -----1-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$250.00		0.00			
17	WDJT	09/30/12	09/30/12	1105p-1205a Castle	CM	1105p-1205a -----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$300.00		0.00			

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17	WDJT	09/30/12	09/30/12	1105p-1205a Castle	CM	1105p-1205a	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1				\$300.00		0.00			
18	WDJT	09/30/12	09/30/12	1105p-1205a Castle	CM	1105p-1205a	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1				\$300.00		0.00			
Totals														43	\$19,600.00